

# MY SERVICES MENU

## WEB DESIGN AND DEVELOPMENT

### ONE PAGE DESIGN & DEVELOPMENT

- Web design (per section) R 1,750
- Web development (per section) R 1,750
- Web design & development (per section) R 2,000
- Policy pages (per page) & GDPR plugin R 1,350

### MULTI-PAGE DESIGN & DEVELOPMENT

- Web design (per page) R 2,000
- Web development (per page) R 2,000
- Web design & development (per page) R 2,500
- Duplicate webpage development (per page) R 1,050
- Policy Pages (per page) & GDPR plugin R 1,350

### ECOMMERCE DEVELOPMENT

- Web development of all shop pages (per page) R 1,850
- Add products to the online store (per product) R 350

### GOOGLE ADS LANDING PAGE DESIGN & DEVELOPMENT (OPTIMISED FOR CONVERSION)

- Web design (per section) R 1,750
- Web design & development (per section) R 2,000

### VIRTUAL WEB TRAINING

- Basic: 1 hour training session R 850
- Standard: 1.5 hours training session R 1,250
- Advanced: 2 hours training session R 1,650

### OPTIONAL EXTRAS

- 12-month hosting & domain registration R 2,050
- Install & configure plugins (per plugin) R 1,750
- Website migration R 2,750
- Copywriting (approx. 800 words per page) R 1,900
- Ad hoc website updates (per hour) R 525
- Upload blog posts (per blog) R 525
- Upload case studies / projects (per project) R 525
- Professional Product or Portrait Photoshoot POA

## WORDPRESS MAINTENANCE AND SUPPORT

### WEB MAINTENANCE PLANS

- Basic: 1 hour of content updates R 2,800
- Standard: 2 hours of content updates R 3,700
- Advanced: 3 hours of content updates R 4,200
- Ad Hoc Website Maintenance (once-off) R 1,500

## SEARCH ENGINE OPTIMISATION [SEO]

### SEO SNAGGING & STRATEGY

- Technical SEO Snagging (per hour) R 525
- On-Page SEO Strategy (per page) R 950
- On-Page SEO Strategy Implementation (per page) R 525
- SEO Website Audit with Report R 750

### SEO MANAGEMENT PLANS

- Basic: Up to 4 hours per month R 2,100
- Standard: Up to 8 hours per month R 4,200
- Advanced: Up to 12 hours per month R 6,300

## COPYWRITING

### INCLUDES TOPIC RESEARCH, 2X REVISIONS & 1X FREE IMAGE PER ARTICLE

- Blog articles without SEO effort (per word) R 2,00
- Search engine-optimised blog articles (per word) R 3,00
- Optimising existing blogs articles for search engine rankings (per word) R 2,50

## BRANDING

### LOGO DESIGN

- 3x Logo design concepts with brand guide R 4,500

### BUSINESS STARTER PACK

- Basic: Logo, business card and email signature design and development with brand guide R 6,500
- Standard: Logo, letterhead, business card and email signature design and development with brand guide R 8,000