

# CHRISTINA OOSTHUIZEN MENU

## WEB DESIGN AND DEVELOPMENT

### ONE PAGE DESIGN & DEVELOPMENT

- Web design (per section) R 1,800
- Web development (per section) R 1,800
- Web design & development (per section) R 2,200
- Policy pages (per page) & GDPR plugin R 1,400
- Thank you page (per page) R 1,400

### MULTI-PAGE DESIGN & DEVELOPMENT

- Web design (per page) R 2,200
- Web development (per page) R 2,200
- Web design & development (per page) R 2,750
- Duplicate webpage development (per page) R 1,100
- Policy Pages (per page) & GDPR plugin R 1,400
- Thank you page (per page) R 1,400

### ECOMMERCE DEVELOPMENT

- Web development of all shop pages (per page) R 1,950
- Add products to the online store (per product) R 400

### GOOGLE ADS LANDING PAGE DESIGN & DEVELOPMENT (OPTIMISED FOR CONVERSION)

- Web design (per section) R 1,650
- Web design & development (per section) R 1,950

### VIRTUAL WEB TRAINING

- Basic: 1 hour training session R 900
- Standard: 1.5 hours training session R 1,350
- Advanced: 2 hours training session R 1,800

### OPTIONAL EXTRAS

- 12-month hosting & domain registration R 2,250
- Install & configure plugins (per plugin) R 1,950
- Website migration R 2,900
- Copywriting (approx. 800 words per page) R 1,950
- Ad hoc website updates (per hour) R 560
- Upload blog posts (per blog) R 400
- Upload case studies / projects (per project) R 1,100
- Professional Product or Portrait Photoshoot POA

## SEARCH ENGINE OPTIMISATION [SEO]

### SEO SNAGGING & STRATEGY

- Technical SEO Snagging (per hour) R 560
- On-Page SEO Strategy (per page) R 1000
- On-Page SEO Strategy Implementation (per page) R 560
- SEO Website Audit with Report R 850

### SEO MANAGEMENT PLANS

- Basic: Up to 4 hours per month R 2,250
- Standard: Up to 8 hours per month R 4,500
- Advanced: Up to 12 hours per month R 6,750

## BRANDING

### LOGO DESIGN

- 3x Logo design concepts with brand guide R 4,950

### BUSINESS STARTER PACK

- Basic: Logo, business card and email signature design and development with brand guide R 7,150
- Standard: Logo, letterhead, business card and email signature design and development with brand guide R 8,800

## WORDPRESS MAINTENANCE AND SUPPORT

### WEB MAINTENANCE PLANS

- Basic: 1 hour of content updates R 2,950
- Standard: 2 hours of content updates R 3,850
- Advanced: 3 hours of content updates R 4,400
- Ad Hoc Website Maintenance (once-off) R 1,650