

WEB & SEO MENU

WEB DESIGN AND DEVELOPMENT

ONE PAGE DESIGN & DEVELOPMENT

- Web design (per section) R 1,650
- Web development (per section) R 1,650
- Web design & development (per section) R 2,000
- Policy pages (per page) & GDPR plugin R 1,250

MULTI-PAGE DESIGN & DEVELOPMENT

- Web design (per page) R 2,000
- Web development (per page) R 2,000
- Web design & development (per page) R 2,500
- Duplicate webpage development (per page) R 1,000
- Policy Pages (per page) & GDPR plugin R 1,250

GOOGLE ADS LANDING PAGE DESIGN & DEVELOPMENT

- Web design (per section) R 650
- Web design & development (per section) R 950

VIRTUAL WEB TRAINING

- Basic: 1 hour training session R 750
- Standard: 1.5 hours training session R 1,125
- Advanced: 2 hours training session R 1,500

ECOMMERCE DEVELOPMENT

- Web development of all shop pages (per page) R 1,750
- Add products to the online store (per product) R 350

OPTIONAL EXTRAS

- 12-month hosting & domain registration R 1,950
- Install & configure plugins (per plugin) R 1,750
- Website migration R 2,750
- Copywriting (approx. 800 words per page) R 1,800
- Ad hoc website updates (per hour) R 500
- Upload blog posts (per blog) R 350
- Upload case studies / projects (per project) R 350
- Product or Portrait Photography POA

WORDPRESS MAINTENANCE AND SUPPORT

WEB MAINTENANCE PLANS

- Basic: 1 hour of content updates R 2,750
- Standard: 2 hours of content updates R 3,500
- Advanced: 3 hours of content updates R 4,500
- Specialised: More than 3 hours (per month) POA

SEARCH ENGINE OPTIMISATION (SEO)

SEO SNAGGING & STRATEGY

- Technical SEO Snagging (per hour) R 500
- On-Page SEO Strategy (per page) R 900
- On-Page SEO Strategy Implementation (per page) R 500
- SEO Website Audit with Report R 750

SEO MAINTENANCE PLANS

- Basic: Up to 4 hours per month R 2,000
- Standard: Up to 8 hours per month R 4,000
- Advanced: Up to 12 hours per month R 6,000

BRANDING

LOGO DESIGN

- 3x Logo design concepts with brand guide R 4,500

BUSINESS STARTER PACK

- Basic: Logo, business card and email signature design and development with brand guide R 6,500
- Standard: Logo, letterhead, business card and email signature design and development with brand guide R 8,000